# TBYRD LIVE CATALOG

# Business, Career and Technology Platform

"Where Everybody has a Voice and Opportunity"

# TBYRD LIVE ESHOW



TByrd LIVE is brought to you by TBCE:

**TByrd Computers** 

**TByrd Training CENTER** 

**Qourage** 

R.I.C.C.O

Mr. T's Bustaraunt

and SJ Technology Education Foundation

The goal is to create a platform to showcase small businesses, therefore providing a voice and opportunity to grow!

# T.Byrd "LIVE" eSHOW

"Where you can get an Opportunity to be Seen and Heard"

Our Live Online Broadcast. Where we bring you the latest in business, technology, current news and special guests with much needed valuable information in today's workplace, business and community programming. You can log in live and hear the current show or click on any pre-recorded show and listen at your own convenience.

Weekly Programming include:

- TBYRD LIVE eSHOW from Streamyard, every Wednesday at 7pm on Facebook, our YOUTUBE Channel and our guests social media platforms
- Tech TUESDAY's with TRINA from Streamyard, every Tuesday at 10am Facebook and our YOUTUBE Channel
- WWW Woman's Wednesday WEBINAR from Streamyard, every Wednesday at 10am on Facebook, our YOUTUBE Channel and our guests social media platforms
- Thursday's Business and Career Tips Live from Streamyard, every Thursday at 10am on Facebook and our YOUTUBE Channel

### CHECK OUT PREVIOUS SHOWS

# https://www.youtube.com/channel/UCI5fre3SNAd6MC3mM9ukISg?view\_as=subscriber

https://www.facebook.com/tbyrdliveshow

https://www.youtube.com/channel/UCI5fre3SNAd6MC3mM9uklSq?view\_as=subscriber

BACK IN A DAY – BUT GREAT CONTENT THAT IS STILL VALUABLE!

The New Year PLAN Series - The Professional Plan

https://www.youtube.com/watch?v=KraeV-8ArCg

To receive resources mentioned on the show; email us at: thetbyrdliveshow@gmail.com subject code: freenewyearplan



https://tbyrdlive.screencasthost.com/watch/cFliVFryrX

The 2019 PLAN Series – getting prepared for 2019 on a personal, professional and business level. This series will focus on how to create your plan for each of these areas. When you tune in to the live broadcast, you will receive valuable and resourceful documents, templates, etc.

**November 28, 2018 – The 2019 PLAN Series – The Personal Plan**The 2019 PLAN Series – getting prepared for 2019 on a personal, professional and business level. This series will focus on how to create your plan for each of these areas. When you tune in to the live broadcast, you will receive valuable and resourceful documents, templates, etc.

https://www.facebook.com/tbyrdliveshow/videos/2755954827763913/

#### **April 12, 2017**

#### Tax Time



Tax time is here, and if you aren't ready, you need to check out this episode! Trina and Rick share free online resources to help you do your own taxes. Plus, ideas and templates for small business owners to get their information together to give to their accountants.

#### March 29, 2017

#### **Webinars for Beginners**



Webinars can be created for almost any reason that benefits you or your business. And the best part is, you can give it a professional look with little to no cost! On this week's episode, We are going to tell you how to do Webinars for FREE and still have a great Webinar Product! This is information you will want to have!

#### March 01, 2017

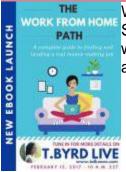
## Starting a Food Truck Business



Using their own Bustaurant as an example, Trina and Rick go through the steps of starting your own food truck business. They've even developed an App to help you run it! We'll also instruct you on how to send a timed email in Outlook. And do you know what can happen in an internet minute? Find out in Rick's tech Tips!

#### February 15, 2017

#### The Work from Home Path



We welcome **LaShay Hudson** of Dream Home Based Work back to the program. She is launching a new e-book called Work @ Home, and we have a preview of what's inside. We'll also talk about tools and software for work at home agents, and Rick shares hardware suggestions as well.

### February 01, 2017

#### **Using Technology to Work From Home**



On this episode, we will meet **Lashay Hudson**, founder of <u>Dream Home Based Work</u>, a site a site dedicated to people searching for genuine work-from-home jobs – meaning a greater level of flexibility and also balanced lifestyle. Rick and Trina will also discuss their new Work from Home Technology Series that will help you develop the skills you need to manage your work from home job.

# **January 18, 2017**

# **Using Technology for Sale Presentations**



Anything you do in business, you need to plan. And technological tools can not only help you plan, they can also help you implement. Recently, Truna wrote an article for Stay Focused Magazine about how you can use technology to help bring your sales presentations to another level. Trina will share that article on today's show, along with additional tips on using tech to ramp up your sales.

# January 11, 2017

#### **Smart Stores**



Are smart stores the future of retail? Trina and Rick look at this burgeoning trend and the technologies that are powering it. Plus, a happy 10th birthday to the iPhone, and the Governments issues with Google.

#### January 04, 2017

# **ENCORE SHOW: Stay Focused Magazine**



On this week's show, meet **Deanna Davis Garlic**, the publisher of Stay Focused Magazine. At Stay Focused Magazine, they recognize that not only do individuals have a testimony, but both small and large businesses do as well. Plus, an early look at some great Black Friday tech deals.

#### **December 28, 2016**

#### Retirement to Entrepreneurship



Is entrepreneurship becoming the new retirement experience? They actually have a name for them -encore entrepreneurs. We'll take a look at the common paths these entrepreneuers take, as well as the challenges they face. We'll also chat with **Mitchell Smith** of Employment Weekly magazine, and take a look at Black Friday deals from Best Buy.

#### **December 14, 2016**

#### **Accounting and Appointments**



2016 Thank You: On this edition, our featured apps will help your small business keep their books in order, and help your clients schedule appointments. We'll also tell you about R.I.C.C.O. Clothing, which is our featured business. Plus, how our wireless world will become even more connected in the next three years.

#### **December 07, 2016**

# Apps to Protect Your Kids



On this week's show, Trina will spotlight three apps to help make your child's online experience safer, and more stress free for parents. Then, the end of the year is coming. It's time to back up and clean your computer. Rick has some tips on where to start and what to use.

#### November 30, 2016

# **Understanding Adobe**

This week, Trina and Rick take a closer look at Adobe Systems and their wide range of products that include software you use every day. Rick talks about a great deal MacAfee anti-virus has going on, and we'll tell you a few things you probably didn't know you could do with Google.

Juana McAdoo of Ascend Healthcare training. They specialize in compliance training, caregiver research, and business management.

#### November 23, 2016

#### **Backing Up on Black Friday**



Black Friday is a great time to save some big buck on great tech, and Trina and Rick want you to take advantage of that. On this episode, they'll talk about some devices for backing up your smart phone, and external drives for your computer that you will be able to get great deals on this weekend. We'll also tell you how to best use your smart phone to help you in your job search.

#### November 02, 2016

# What You Need to Know About Chromebooks



On this edition of TByrd Live, we; Il give you a primer on the Chromebook. How does is stack up against other laptops and tablets. Plus, some unusual recording devices for your meetings and presentations.

#### October 26, 2016

#### iPhone Issues



Trina has some issues with the way mobile carriers have been handling the iPhone since the release of iPhone 6 last year. We'll also introduce you to the Google Slambord, a new cloud-based whiteboard that could have a real impact on company meetings, and PriviPoint, a mobile APP that lets you Market, Sell, Buy, Discover, Trade, Alert, Search, Plan, Manage and much more all from your mobile device.

#### **Recent Episodes**

#### October 19, 2016

#### **A NEAT Product for Business**



Trina presents a demo of the Neat scanner, which extracts the key information from your receipts and documents, integrates with popular accounting and business software, and simplifies how you work. It's a great tool for small businesses. We'll also continue our look at quickbooks, and Rick has tips on purchasing new phones and laptops.

#### October 12, 2016

# **All About Quickbooks**



Trina give a brief overview of Quickbooks, an essential program for any business over. Then Rick talks about the OTT Box, an android-based set-top box that will allow you to stream movies, TV and more. It's a great tool for cord cutter. Plus, Trina will tell you about Square, a company that makes credit card readers and other tools to assist mobile small businesses.

#### October 05, 2016

#### Log On to TByrd Live



Welcome to the debut episode of TBYRD LIVE! You'll get to meet our hosts Trina and Rick Byrd, and learn a little bit about their computing background. You'll also learn about what they will be offering on upcoming editions of T BYRD LIVE. So welcome to the show!

MORE SHOWS: https://www.talkzone.com/previousepisodes/BusinessMoney/TByrdLive.html

# **BUSINESS RESOURCES**

# BUSINESS AND TECHNOLOGY RESOURCES







Thank you for watching T.Byrd LIVE – the Business, Careers and Technology Platform where everyone has a voice. We provide every level of resources to individuals, entrepreneurs and small businesses to assist them in succeeding on any level they need. We host this show featuring a business owner who wants to get their business in front of more than their current audience. We are small but powerful. New topics and valuable resources weekly for job seekers, entrepreneurs, start-ups and small businesses.

In addition, we provide consulting services for your business at affordable pricing, virtual seminars, workshops and classes, small business office administration documents and tools to help you with the daily operations of your business.

For our loyal listeners, please register for the latest complimentary resource item and also to request additional information on our very valuable products and our quarterly newsletter

below: https://forms.gle/fVadH28D9WfGmtLdA

# BE A GUEST ON THE SHOW:

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